

I'm a multidisciplinary designer based in London with more than ten years of experience on all things product design, design systems and high fidelity prototyping.

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Currently working at R/GA London as a Senior Visual Designer focusing on systems projects such as ecommerce websites and fintech apps.

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## Experience

### Designlab, London — Mentor

January 2021 – Present

Helping out aspiring young designers to make sure they get a head start to their careers as product designers.

### R/GA, London — Sr. Visual Designer

April 2018 – Present

Built numerous design systems, prototypes and concepts for e-commerce and fintech projects for many top level brands and companies. Led the transition from Sketch to Figma. Conducted internal workshops for other R/GA offices on design systems and Figma workflows.

### Sketch, Istanbul — Ambassador of Turkey

June 2017 – January 2019

Organized the first two official meetups in Turkey in July and October 2017. Created a meetup channel that has over 2000 members from the design community in Turkey. Organized a private workshop for the Akbank Design team, talked about Sketch and Design Systems. Attended other events on creating and maintaining design systems using Sketch.

### -99 Design Studio, Istanbul — Lead Designer

September 2015 – April 2018

Spearheaded and worked on multiple e-commerce projects from fashion to tech. In order to bump up the efficiency, I implemented the transition from Photoshop to Sketch. Supported new designers along the way while setting up visual languages for projects. Organised events for the design community in Istanbul. As a Lead Designer, I was also tasked with reviewing candidates and their case studies then interviewing the potential ones.

### FCBRAM, Istanbul — Art Director

September 2014 – September 2015

### Project House, Istanbul — Jr. Art Director

April 2012 – February 2014

### Bona Digital, Istanbul — Jr. Art Director

May 2010 – April 2011

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## Tools

Figma, Principle, Sketch, Zeplin, Mindnode, Notion, Rotato, EditorX, Webflow

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## Languages

English (Advanced)

Turkish (Native)

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## Education

Kocaeli University

Bachelor of Advertising

2007 – 2011