

I'm a multidisciplinary designer based in London with more than ten years of experience on all things product design, design systems and high fidelity prototyping.

Currently working at AKQA as an Associate Creative Director, primarily focusing on design systems and product design.

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## Experience

### **AKQA, London** — Associate Creative Director

April 2022– Present

Leading the visual design on various product design and design systems projects for various industry leading clients with a fully hands on approach. In addition I also work side by side with developers on a daily basis to support them on the design to development process.

### **Designlab, London** — Mentor

January 2021 – April 2022

Helping out aspiring young designers to make sure they get a head start to their careers as product designers.

### **R/GA, London** — Sr. Visual Designer

April 2018 – April 2022

Built numerous design systems, prototypes and concepts for e-commerce and fintech projects for many top level brands and companies. Led the transition from Sketch to Figma. Conducted internal workshops for other R/GA offices on design systems and Figma workflows.

### **Sketch, Istanbul** — Ambassador of Turkey

June 2017 – January 2019

Organized the first two official meetups in Turkey in July and October 2017. Created a meetup channel that has over 2000 members from the design community in Turkey. Organized a private workshop for the Akbank Design team, talked about Sketch and Design Systems. Attended other events on creating and maintaining design systems using Sketch.

### **-99 Design Studio, Istanbul** — Lead Designer

September 2015 – April 2018

Spearheaded and worked on multiple e-commerce projects from fashion to tech. In order to bump up the efficiency, I implemented the transition from Photoshop to Sketch. Supported new designers along the way while setting up visual languages for projects. Organised events for the design community in Istanbul. As a Lead Designer, I was also tasked with reviewing candidates and their case studies then interviewing the potential ones.

### **3 more roles in Istanbul as Jr. Art Director**

Ram Istanbul, Project House and Bona Digital

May 2010 – September 2015

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## Tools

Figma, Principle, Sketch, Zeplin, Mindnode, Notion, Rotato, EditorX, Webflow, Framer

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## Languages

English (Advanced)  
Turkish (Native)

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## Education

Kocaeli University  
Bachelor of Advertising  
2007 – 2011